

Mobile Phone Advertising Profits Marketing Report

You have private label rights to the product analyzed in this Marketing Report.

Your rights allow you to alter, edit and customize the product any way that you see fit, so you can sell it as your own product while keeping 100% of the profits.

The whole idea behind this PLR product is for you to get it in this raw and editable form so that you can then finalize it, add your own unique ideas and content to the product and polish it up as a product unique to yourself and your business.

Doing this makes it not only a fun and fast process when creating products to sell but also a truly rewarding experience on the financial end when you launch it.

Not only are you getting a book in a great niche subject but you are also getting another book worth of articles on the same topic! If you want to make your book unique and stand out from the crowd you can use the included articles to mix into the content of your book and make the book better.

Just why did I give you the articles?

Because no two people are going to blend the articles into the book same way! That means that no matter what, every one of my PLR Reports owners is going to have a different book from their competition with a tiny bit of effort.

You can also use the articles to submit to article directories, forums as well as publishing them on your own blog for search engine traffic.

Another idea for the articles would be to use them to create an eCourse or a report that you can give away to visitors to your site in exchange for their contact information so that you can follow up with them.

This raw PLR Product gives you the unique ability to take a product that's been nearly completed for you and make it 100% original and unique to only you.

You will see below I have also included content to make creating a sales message or a squeeze page to help you sell your new product extremely easy and almost effortless.

You're going to get several elements that are important when creating a sales message for both the Internet as well as any kind of offline or direct marketing type of advertising.

You can use this content to create a sales letter, an e-mail ad or even a classified ad that could be used as a forum signature, e-mail signature or even a pay per click advertisement.

The easiest way to create a sales letter is to grab bits and pieces of the content in this document below to create your own sales letter or squeeze page.

You can use the content as is by just selecting the headlines and bullet points that you like, and edit them in any way that you wish.

You want to add this personal touch to really inject your personality into the product and further differentiate your product from anyone else's.

The reason I didn't just hand you a completed sales letter is because I want your sales message to be different from anyone other persons.

You want to really make sure that you mainly use the idea starters you get in this document as just that; a starter.

You want to put this content into your own words, add your own ideas and really customize your sales message because you don't want to have a letter that looks like someone else's.

Take what I give you and really strive to make it your own. It's pretty easy to take something that's already written and just put it into your own words.

I want you to make money and generate leads and I want you to be able to do it in an extremely low competition market, which is why I've designed this highly unique and easy way of quickly creating your own sales letter and advertising material.

That said, let's get started!

If you need further information on the terms or more clarification as to what you can and can't do please visit my site at the link below and click for support.

Mobile Phone Profits Sales Package Ideas

Description

Have you always had the following thought in your head...

"If I could just get my advertising message in front of all the people with cell phones, I could make a fortune"

If so, there is a way to get your message out there and it doesn't cost a fortune to make it happen.

You can capitalize on the hot mobile phone user market and get people who are eager to buy to take action.

On top of that, you can also create a simple application for cell phones that you can sell to cell phone users for even more profits.

It's easy to do if you follow the simple system that is laid out in the Mobile Phone Profits eBook.

You'll learn about business users and the 3G mobile phone network and why that's important to you.

You'll learn how to leverage free online social networks to generate real traffic to your website from people with cell phones.

Also covered is how to create and sell applications online even if you don't know how to program!

Grab your copy of the Mobile Phone Profits eBook now!.

Headlines

Learn How That Little Cell Phone That You Have In Your Pocket Could Be The Foundation For A Wealth Of Cash...!

Discover How You Can **Capitalize On The Huge Cell Phone User Population And Leverage That Into Big Profits!**
Ever Thought That If You Could Get Your Advertising Messages Across People's Cell Phones, You Could Make A Fortune?

What You Don't Know About Cell Phone Advertising That Could Be Costing You A Virtual Fortune!

Add A Whole New Income Stream To Your Business Using The Power Of This Cell Phone Profit System That's Just Hit The Market!

Sales Letter Content Ideas

I'm willing to bet that you've had a thought about selling your product, service or offer to people on their cell phone at one point.

It's hard not to think about that because the sheer number of people with cell or mobile devices is huge.

But usually we're held back thinking that some huge technological burden is ahead of us that will prevent us from making it happen.

Some of us might just be associating getting a sales message on a cell phone as something that will cost a fortune in advertising fees.

These are both very normal reactions.

I'm here to tell you that you can get your sales message and make money from cell phones using an awesome new system.

This system is revealed in Mobile Phone Profits and will show you how to create big time income selling to people with cell phones.

If you think this is expensive or something too hard to do, I give you solutions to both of those problems!

You'll discover the truth about the 3G network and why business users are hot prospects for your business.

You'll also learn about using web services to contact people on cell phones with their permission so they want to read your message.

We'll also dive into the app craze and how you can use it for massive cash quickly without programming! Grab your copy now!.

Bullet Point Benefits

- Learn What 4G Is And How You Can Exploit It's High Speed For Cold, Hard Cash!
- What You May Not Have Known About People Using Their Cell Phones, Especially Business Users!
- Discover The Hottest Application That Can Be Leveraged For Massive Advertising Profits!
- Learn About Internet Services That Interface With Mobile Devices, Opening Up A Whole New Advertising Medium That's Free!
- The Truth About Applications or Apps And How You Can Use Them To Make Some Serious Money!
- The Secrets Of Creating Apps And Selling Them To Tens Of Thousands Of Cell Phone Users!
- Why You Can Do All Of This Without Being A Super Technological Person And Do It On A Budget!!

Sub-Bullet Point Benefits

- Make Money From The Mobile Phone Revolution!
- Create Applications To Sell Even If You Can't Program!
- What Web Services Could Be Making You A Bundle For Free!
- The Truth About The New 3G Network And How To Use It!
- Business Mobile Users Revealed (Think Profits)!
- Making Money In Your Spare Time Selling To Cell Phone Users!
- Generate Web Traffic By Advertising On People's Phones!

Sub-Headlines

What You Never Knew About Cell Phones And How They Can Be A Virtual Cash Cow Quickly & Easily!

The Truth About Advertising On Cell Phones, How It's Done And Where To Do It Cheap And Even Free!

Learn How To Cash In On The Apps Craze And Pocket A Bundle Of Cash In The Process!

Communicating For Free With People On Their Phones Using Free Online Social Networks!

Generate Massive Traffic To Your Website And Make More Money Using This Simple Cell Phone Advertising System!!

Google Adwords Analysis

As seen below, you can expect to pay between \$2.23 and \$3.34 a click for traffic on the term "cell phone advertising" with a ranking in the top 3 positions.

You can expect to pay between \$1.75 and \$2.62 per click for traffic on the term "cell phone applications" with a ranking in the top 3 positions.

And lastly, you can expect to pay around \$5 a click for traffic on the term "twitter" with a ranking in the top 3 positions.

Overall on the top three terms in this market you can expect to pay between \$1.75 and \$5 per click.

Keywords ▼	Max CPC	Search Volume ?	Estimated Avg. CPC ?	Estimated Ad Positions ?
Search Network Total			\$4.84 - \$4.87 was \$0.00	1 - 3
cell phone advertising (to be added)	\$5.00	<input type="text"/>	\$2.23 - \$3.34	1 - 3
cell phone applications (to be added)	\$5.00	<input type="text"/>	\$1.75 - \$2.62	1 - 3
twitter (to be added)	\$5.00	<input type="text"/>	\$5.00	1 - 3

Based on the cost per click illustrated in the above image you can around 1 clicks a day for the term "cell phone advertising" with a daily cost between \$2 and \$3.

You can expect between 3 and 4 clicks a day for the term "cell phone applications" with a daily cost between \$6 and \$10.

And lastly you can expect between 42 and 48 clicks a day for the term "twitter" with a daily cost of between \$210 and \$250.

Cumulatively you can expect to get between 46 and 53 clicks per day at a daily cost of between \$220 and \$260.

Potential Clicks / Day ?	Potential Cost / Day ?
46 - 53 was 0	\$220 - \$260 was \$0
1	\$2 - \$3
3 - 4	\$6 - \$10
42 - 48	\$210 - \$250

Keyword Food

Here are a few keywords to get you started looking for potentially profitable keywords to target by both pay per click advertising as well as search engine optimization (think article marketing).

- cell phone applications
- cell phone advertising
- twitter
- cell phones advertising
- cellular phone applications
- cell phone application
- cell phone apps
- mobile phone advertising
- twitter mms
- twitter contacts
- twitter settings
- twitter devices
- t mobile twitter
- mobile applications
- mobile marketing
- cellphone marketing
- sms advertising
- text message advertising
- text message marketing
- mobile phone marketing

Potential Titles

These are potential titles that you could use for your book. I recommend that you actually mix, match and add some of your own flare to the title so that you end up with one that is 100% unique to you, your business and your product.

- Making Money From Mobile Phones
- Cell Phone Advertising Tricks
- Mobile Advertising For Profit
- New Age Advertising For the Mobile Generation
- Cash From Cell Phones, Apps & Web Services

Market Research

<http://latimesblogs.latimes.com/technology/2011/06/advertising-on-mobile-phones-up-128-in-last-2-years-study-says.html>

http://www.pcworld.com/article/245305/sneaky_mobile_ads_invade_android_phones.html

<http://www.businessinsider.com/facebook-just-opened-up-its-mobile-only-ad-market-2012-6>

<http://www.snapgiant.com/homeb>

Google Adwords Ads

<p>Profit From Cell Phone Users! How To Make Money From People That Own Cell Phones! http://www.YourDomain.com</p>	<p>Make Money From Cell Apps! Jump On The App Craze And Make Some Easy Cash... http://www.YourDomain.com</p>
<p>Web Traffic From Cell Phones Generate Traffic From People With Cell Phones Quickly & Free! http://www.YourDomain.com</p>	<p>Money From Mobiles... How To Make A Fortune From People On Their Mobile Phones! http://www.YourDomain.com</p>

This document is intended as a supplement to your purchase in order to equip you with the knowledge that you need to sell your actual PLR source files or any products you may create with the source files.

The document you now have open is a great tool to help you in developing and deploying sales materials, advertisements and overall product customization, creation & use of your private label rights documents.

Use it to its full potential and you will see that setting up your own unique products can be a breeze and is actually a fun process.